

The Shark Trust was established in 1997 to provide a voice for sharks in the UK. It is now part of a global collaborative movement in shark conservation, working to protect shark, skate and ray populations and ensure a sustainable future for the oceans apex predators.

Building on key fisheries management and wildlife protection successes over the past 18 years, we are now gearing up to push harder and faster for effective management, enforced protection and responsible trade across the globe.

The Shark Trust thrives on collaboration and we believe it is the combined efforts of scientists, the fishing industry, decision makers and the public that is making the difference in protecting shark, skate and ray populations.

We have come a long way but there remains an urgent need to push for changes that will halt population declines and secure the future for sharks and their relatives.

Without sharks, marine ecosystems face an uncertain future.



© Lill Haugen

WE CAN'T DO IT ALONE

So what can you do to help?

- ▶ **Help** us to have a louder voice by becoming a member of the Shark Trust.
- ▶ **Search** and record data for one of our citizen science projects.
- ▶ **Fundraise** to support the protection of shark species and drive change.
- ▶ **Spread the word**, find out more and get involved in our projects and campaigns.

© Dave Peake

Join the Shark Trust

We benefit:

- ▶ Every new member increases our ability to influence change: in policy, fishing industry practice and public attitudes to sharks.
- ▶ Your regular contributions help us plan ahead, help us be where we need to be and create new projects and campaigns.

You benefit:

- ▶ **A starter pack** introduces you to the Trust and the many ways that you can help us spread the word about sharks.
- ▶ **Shark Focus magazine**, produced three times a year, featuring articles on shark science, conservation, discoveries and our latest news.
- ▶ **You are part of a growing community** of people who value sharks and want to give them the best chance of being around for future generations.

Sharks benefit:

We are dedicated to effective shark conservation. We commit our time and resources to securing the long-term future for all shark, skate and ray populations.

Join us to help safeguard the future of sharks through positive change.

© Sunphol Sorakul



INDIVIDUAL MEMBERSHIP FORM

I would like to support the work of the Shark Trust

MEMBER'S DETAILS

Name:

Address:

Postcode:

Country:

Email:

Choose your support package:

- £2.50 per month** minimum level – covers cost of benefits
- £5 per month** intermediate level – contributes to shark conservation
- £10 per month** higher level – gives us more to work with
- Other £ monthly/annually*

For a full list of other membership options including the junior package, visit www.sharktrust.org/join

PAYMENT DETAILS

Please complete the banker's order form overleaf.

A standing order is the best way to avoid fees and ensure that all of your funds come directly to the Shark Trust.

THANK YOU FOR YOUR SUPPORT

Please send this completed form to:

The Shark Trust, 4 Creykes Court, The Millfields, Plymouth, PL1 3JB



© Sally Sharrock

© Richard Land

STANDING ORDER DETAILS

BANKER'S ORDER

To the manager (name and the full address of your bank)

Please pay 'THE SHARK TRUST'

Monthly payments

 £2.50 £5 £10 £ Now and on the same day each month

Annual payment

 £30 £ Now and on the same day each year

Account No. 60271004 at
 Barclays Bank (Sort code 20-59-14)
 6 Market Place, Newbury, Berkshire RG14 5AY, UK

Account holders name:

Sort code:

Account no:

Signed:

giftaid it **MAKE YOUR DONATION WORTH ALMOST A THIRD MORE AT NO EXTRA COST TO YOU...**

For every £1 you give, we can claim 25p from the Inland Revenue. Please help us to maximise your donation. To qualify for GIFT AID, what you pay in income tax and/or capital gains tax must at least equal the amount we will claim in the tax year, excluding VAT and Council Tax.

I am a UK taxpayer and I want the Shark Trust to treat this donation, any donations I have made in the four years prior to this date and any future donations as GIFT AID donations, until I notify otherwise.

Signed:

Date:



WHAT WE DO



FISHERIES MANAGEMENT



RESPONSIBLE TRADE & CONSUMPTION



WILDLIFE PROTECTION



Policy:

Working at national and international levels to secure policy and ensure implementation to safeguard sharks.



Stakeholder engagement:

Working with the fishing industry and business to achieve pragmatic change.



Public engagement:

Providing inspiring education, targeted communication and accurate information on sharks, skates and rays.

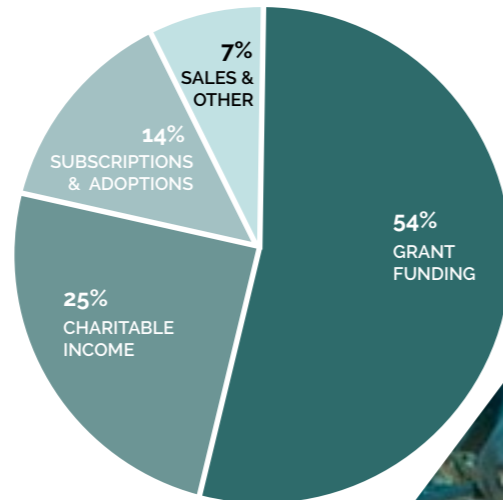


Citizen science:

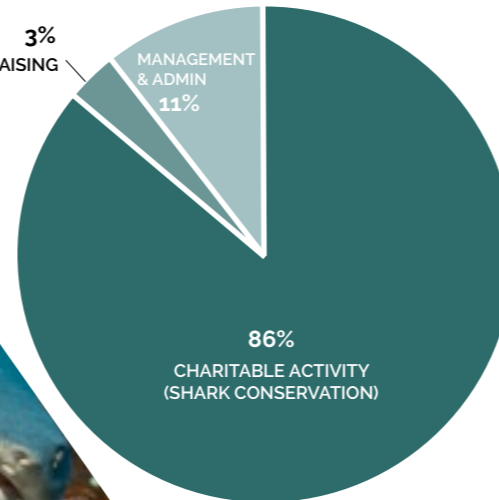
Creating projects that encourage people to get involved and record data to support shark research and conservation.

WHERE YOUR MONEY GOES

INCOME 2014/15



OUR FUNDS GO TOWARDS:



DISCOVER SHARKS

www.sharktrust.org

Connect with the Shark Trust



WE NEED YOUR HELP

Join us and help secure a future for sharks



JOIN



DISCOVER



ACT

Safeguarding the future of sharks through positive change.